

Why use Mike Cameron as your coach?

I am a professional certified coach with many formal qualifications and years of practical experience. I brings a wealth of executive, leadership and corporate, as well as small business, expertise to my coaching and client interaction.

Ask yourself...

“Am I confident that I have the appropriate skills, competencies and/or attitude to effectively manage (or utilise) each of the following competencies?”

Check out the table below. Identify any of the areas where you feel there would be benefit from coaching or training - and then make contact.

I will help you to clarify the cost of delivering the topic or program you have selected, together with the time commitment you will need to make; however, rest assured, I will support and guide you throughout your learning journey.

Individualised training/personal development/coaching focus		
Conflict & Issues resolution	Constructive collaboration	Dealing with behavioural & cultural change
Dealing with procrastination	Developing effective teams	Effective delegation
Empowering others & creating a motivational working environment	Handling difficult conversations	Implementing the Planning, Organising, Leading & Controlling (POLC) model
Interpersonal awareness and interaction	Planning for productivity with efficiency	Time management & Work/life balance
Defining Accountability & Responsibility	Defining Leadership & Management attributes	Self: Discovering your passion
Self: Emotional Intelligence: Self-awareness & Self-regulation	Self: Self-inquiry, discovery and acceptance	Self: Staying ‘in the moment’/mindfulness
Building and sustaining trust, ethics, integrity & team-work	Conversational clarity & effectiveness	Goal planning actioning & monitoring
Monitoring actions & expectations	Negotiating expertise	Understanding: Values, Vision, Mission, Goals & Strategy

Coaching and Personal Development Options

A. Leadership and Personal Development Coaching (based on any of the listed competencies or any issues that you specifically wish to address).

Coaching is offered on a face-to-face basis or electronically via the phone, Zoom or Skype.

B. Executive, Business or Leadership Coaching

You will receive a formal agreement and coaching commitment, after an initial meeting to discuss the outcome/s that you would like to achieve; the way in which you would prefer to interact (eg face-to-face, Zoom or Skype); your time-frame for delivery and my overall approach to the assignment.

C. THE EMERGING LEADER's Coaching Program

There are **FOUR** stages to the delivery of the program to ensure clarity of focus around the key coaching and practical learning areas, namely:

- ◆ **Stage 1** Know Yourself
- ◆ **Stage 2** Management Skillsets, Competencies and Strategies
- ◆ **Stage 3** Emotional Competencies, Intelligence and Resilience
- ◆ **Stage 4** Conversational Competencies

We will be highlighting the potential for personal growth and development by identifying a number of important competencies (see table) to ensure that you are able to gain the appropriate skills or learning.

The program is ideally delivered:

1. With **Coaching** as the key focus, on a one-on-one basis:

- **Stage 1 – Know Yourself**
 - ◆ TWO x TWO Hours/session over ONE month = 4 hours
 - ◆ Anticipated study/review/actioning by client = 3 hours
- **Stage 2 – Management Skillsets, Competencies and Strategies**
 - ◆ TWO x TWO Hours/session over ONE month = 4 hours
 - ◆ Anticipated study/review/actioning by client = 3 hours
- **Stage 3 – Emotional Competencies, Intelligence and Resilience**
 - ◆ TWO x TWO Hours/sessions over ONE month = 4 hours
 - ◆ Anticipated study/review/actioning by client = 3 hours

Strategically Yours – An explanation

○ Stage 4 – Conversational Competencies

- ◆ TWO x TWO Hours/sessions over ONE month = 4 hours
- ◆ Anticipated study/review/actioning by client = 3 hours
- ❖ **Total coaching & program delivery time:** = **16 hours**
- ❖ **Anticipated 'study/review' time for client:** = **12 hours**

Note: This is a 7 hours/month commitment for 4 months = 28 hours

2. With **Facilitation** as the key focus, and groups of 10-20 people the program can be delivered as follows:

- Stage 1 - TWO x THREE Hours/sessions over ONE month = 6 hours
- Stage 2 - TWO x THREE Hours/sessions over ONE month = 6 hours
- Stage 3 - TWO x THREE Hours/sessions over ONE month = 6 hours
- Stage 4 - TWO x THREE Hours/sessions over ONE month = 6 hours

- ❖ **Total program delivery time:** = **24 hours**
- ❖ **Anticipated 'study/review' time for client:** = **12 hours**

Note: This is a 9 hours/month commitment for 4 months = 36 hours

While the program will be delivered either through EIGHT one-on-one coaching or group facilitation sessions, each participant will need to spend at least THREE HOURS each MONTH (probably in their own time), in order to complete assignments, study, pre-session reading, and video reviews, in order to satisfactorily complete the program.

Call to action

- I. Initial meeting to establish the following key points:
 - a. **Where are you now?**
 - b. **Where do you want to be?**
 - c. **How do you propose getting there?**
- II. Discussion based on the responses to the above questions (especially 1c)
- III. Agree a coaching or training plan
- IV. Agree a delivery process and proposed time schedule
- V. Agree fee for service

Each of the above leadership development programs or coaching interactions are designed to enable business owners, executives, managers and supervisors to achieve sustainable success in their business and personal lives.

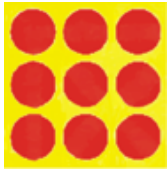


Professional Coaching with Practical Experience

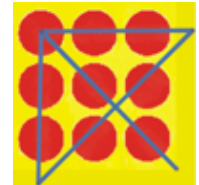
Coaching and Personal Development Options

What is the Strategically Yours logo all about?

When I ask you to draw nine red dots in a square layout, then I ask you to join all nine dots using only **FOUR** straight lines (and your pen must not leave the paper), you would take a little time to come up with the answer (second drawing) and only if you twice took the lines outside 'the square' you had created in your mind (or visually in yellow, in the diagram).

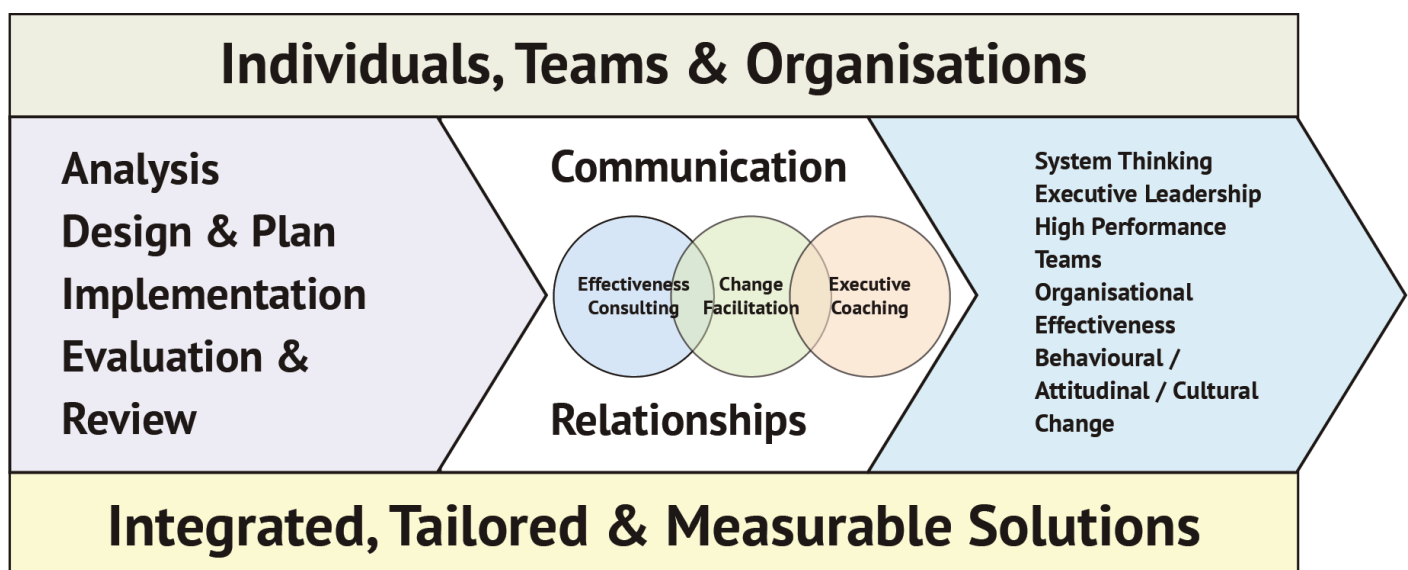


I use this exercise to illustrate 'strategic thinking' or 'thinking outside the square' and I thought that it would make an ideal and distinctive logo for my business ... which, I believe, it has.



What is Strategically Yours all about?

During a marketing and strategic planning session in late 2010, with a couple of close, business colleagues, Alex Nissen and Colin Macmillan, we developed a version of the following model to illustrate what the Strategically Yours business is all about.



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